

CURRICULUM VITAE/RESUME

JORGE LUIS OCHOA RINCÓN

APPLIED ECONOMICS PHD PROGRAM

CONTACT
INFORMATION

The World Bank
Department of Impact Evaluation (**DIME**)
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EDUCATION

Universidad de los Andes, Bogotá D.C., Colombia

M.A., Economics 2023

- **Thesis:** Discrete transport choice model: evidence from a randomized control trial.
- **Key Courses:** Real Analysis, Advanced econometrics, Impact evaluation, Urban economics, Big data & Machine Learning.

B.A., Economics 2021

ACADEMIC
EXPERIENCE

Universidad de los Andes, Bogotá D.C., Colombia — Faculty of Economics

Research Assistant, Centro de Estudios Sobre Desarrollo Económico (**CEDE**) 2021

Professor: Fabio Sánchez

Research Assistant, Centro de Estudios Sobre Seguridad y Drogas (**CESED**) 2022-Present

Professors: Leopoldo Fergusson, Michael Weintraub, and Natalia Garbiras-Diaz (Harvard Business School)

Universidad de los Andes, Bogotá D.C., Colombia — Faculty of Engineering

Research Assistant, Grupo de Estudios en Sostenibilidad Urbana y Regional (**SUR**) 2021 - 2023

Professor: Luis Angel Guzman

PROFESSIONAL
EXPERIENCE

The World Bank, Washington D.C., USA

Consultant, Department of Impact Evaluation (**DIME**) 2023-Present

TEACHING
EXPERIENCE

Universidad de los Andes, Bogotá D.C., Colombia — Teaching Assistant

Introductory Econometrics (undergraduate), Faculty of Economics 2021

Professor: Ramón Rosales

Introductory Macroeconomics (undergraduate), Faculty of Economics 2022

Professor: Hernando Zuleta

Intermediate Macroeconomics (undergraduate), Faculty of Economics 2022

Professor: Andrés Zambrano

Transport Economics (graduate level), Faculty of Engineering 2023

Professor: Luis Angel Guzman

Microeconometrics (graduate level), Faculty of Economics 2023

Professor: Adriana Camacho

PUBLICATIONS

Guzman, L. A., Cardona, S. G., & **Ochoa, J. L.** (2024). Increased ridership and improved affordability: Transforming public transport subsidies in developing contexts. *Research in Transportation Economics*, 108, 101492.

- <https://doi.org/10.1016/j.retrec.2024.101492>
- [Published version](#)

WORKING
PAPERS

Ochoa Rincón, J. L. (2023). Modelo de elección de modos de transporte: Evidencia de un experimento social controlado.

- [SSRN](#)
- [CEDE Document No 30](#)

WORK IN
PROGRESS

“Public transport vouchers to enhance ridership: addressing mental accounting bias in frequent public transport users” - **Submitted** to *Transportation Research Part A*

CONFERENCE
PRESENTATIONS

World Bank DIME-KDI School 4th Development Impact Conference. Washington, D.C., USA 2023

SKILLS

- **Statistical Packages:** R, STATA.
- **Other:** Git, SQL, L^AT_EX, [Shiny Dashboards](#)
- **Languages:** Spanish (Native), English (Fluent)